

## LCNN Social Media Guidelines

**If you are unsure if your actions would violate our non-solicitation policy and etiquette, please contact the LCNN Board for guidance.**

### Social Media Etiquette

LCNN members **may**:

- ◆ Ask other members for business references.
- ◆ Ask other members to join you in social activities (once per activity/date).
  - If the event/activity conflicts with an LCNN established sponsor – we ask that you not post.
- ◆ Ask other members for assistance for baby-sitting, pet-sitting, house-sitting (once per activity/date).
- ◆ Invite other members to personal or neighborhood rummage sales (once per event/date).
- ◆ If you have items you are giving away for free (once per item).
  - Please do not post items for sale.
  - It is acceptable to post event tickets for sale. For example, if you have tickets to an event you can no longer use - you are able to list these.
    - Please do not make a habit of this – posts should not exceed 6 per year.
  - You can list multiple items within one post.
- ◆ Invite other members privately (email, messenger, text, your Facebook page) in which you have an established personal relationship with outside of the LCNN social media pages. (See more details under non-solicitation section.)
- ◆ Sponsors may
  - It is appropriate for sponsors to promote in accordance with their agreements.
  - It is appropriate for members and sponsors to respond to requests for business references with business contact information.

LCNN members **may not**:

- Comment with negativity.
- Comment with grievances. Please follow the LCNN Grievance Policy and report grievances to a Board Member.
- Promote Go-fund-me sites.
- Post individual items for sale.
- Fundraising efforts for other organizations, unless approved by the LCNN Board and Community Outreach committee.
  - To promote community events including fundraising community events, the board may post a monthly discussion on upcoming community events. You can promote fundraising events at this (once per post). The community events board is not a place for sales promotions for an individual product/store/service.
- Business promotions for non-sponsor businesses.
- Invitations to direct-sale events you are hosting to entire LCNN membership.

## **Social Media Non-Solicitation Policy**

LCNN Members **may**:

- ✓ Provide your business/organization information, if requested by a LCNN member via social media in a one-to-one manner.

LCNN Members **may not**:

- “Cold call” upon other LCNN members to promote your business or organization.
  - ◆ This includes posting to the LCNN public or private social media pages any promotions about your business or organization.
  - ◆ While LCNN cannot enforce this, we ask that non-sponsor members do not contact other LCNN members through Facebook, messenger, text message, email, mail or phone regarding any business promotions. If you have a personal, established relationship with the other LCNN member that goes beyond LCNN, this can be done. However, if at anytime your actions make another member uncomfortable and they feel that you are crossing bounds of solicitation, you will be provided a warning and future violations will result in removal from the club.
- It is not appropriate to use the LCNN Membership roster in whole for any contact outside of LCNN activities or relationships for business promotion.